



*Belles Press*

# Service Offerings and Pricing

Billable hours are time spent with clients via video call

Initial research and prepwork is complimentary

## **1. Self-Publishing Guidance**

A focused consulting session covering key self-publishing steps like formatting, ISBN, distribution options, and the publishing process.

Rate: \$50 per hour

## **2. Marketing Strategy Consultation**

Custom marketing advice including social media planning, promotional campaign ideas, and audience targeting for your book.

Rate: \$75 per hour

## **3. Book Launch Planning**

Strategic planning and support tailored for successful book launches, including event coordination, virtual launch ideas, and promotional scheduling.

Rate: \$75 per hour

## **4. Amazon Distribution Setup**

Guidance on setting up your book for distribution on Amazon's platforms (Kindle Direct Publishing, print-on-demand), including metadata and pricing strategy.

Rate: \$50 per hour

## **5. Author Branding & Platform Building**

Consultation to help develop a consistent author brand, including website basics, social media presence, and audience engagement strategies.

Rate: \$75 per hour

# Bundled Packages and Pricing

## **Bundle 1: Self-Publishing Starter Package**

Includes 1 hour of Self-Publishing Guidance and 1 hour of Amazon Distribution Setup.

Price: \$85 (save \$15)

## **Bundle 2: Marketing Essentials Package**

Includes 1 hour of Marketing Strategy Consultation and 1 hour of Author Branding & Platform Building.

Price: \$130 (save \$20)

## **Bundle 3: Complete Launch Support Package**

Includes 1 hour each of Self-Publishing Guidance, Amazon Distribution Setup, Book Launch Planning, and Marketing Strategy Consultation.

Price: \$280 (save \$70)

## **Bundle 4: Ultimate Author Growth Package**

Includes 2 hours of Self-Publishing Guidance, 1 hour Amazon Distribution Setup, 2 hours each of Book Launch Planning, Marketing Strategy Consultation, and Author Branding & Platform Building.

Price: \$650 (save \$175)

## **Payment & Scheduling**

Payment accepted via PayPal before scheduling appointment.

